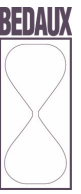




# BEDAUX SERIOUS GAMES



**Bedaux Serious Games was awarded a top 12 game of the world during the International Conference on Business Learning Games 2018 in Lisbon!**

## **Bedaux Mythical Mailbox**

We reached the finals again this year! The grand prizes went to two complex computer simulations from Norway and Denmark and a sophisticated board game from Canada. Well-deserved winners! After a limited explanation during the first conference day we had the opportunity to play with jurors and participants the second day, when the full potential of the game became visible to everyone. All enthusiastic players, who played with great intensity and fun and were seized by the concept. We have delivered a professional business card for the products we stand for!

As an innovation we introduced our new "Clue Cards", which were a success; everyone understood the idea behind it and wanted to have a set.

The conference was useful, with a series of good presentations and demonstrations by colleagues, many of whom, like us, are working on how to further develop their concepts in order to use the energy and ideas generated by a game in daily practice. We have also made a number of useful new business contacts.

All in all valuable experiences for us and therefore for you too!

